

MENDOCINO WINEGRAPE & WINE COMMISSION

Sent: 3/8/10

PR & EVENTS COMMITTEE MEETING NOTICE AND AGENDA

Thursday March 18, 2010 –10:00 am

Ag Commissioners Office
890 N Bush Street
Ukiah, CA 95482

Chairpersons Julia Conway and Kelly Lentz are calling a meeting of the PR and Events Committee to consider the following items for discussion and possible action:

1. Call to Order
2. Review of last meeting's minutes
3. Public Comment
4. Website
5. Signs Program
6. Wine Competition Update
7. Growers Showcase
8. Media & Trade Tasting
9. Winery PR Seminar
10. Annual Meeting
11. Committee Budget Review
12. Public Tastings/Partnership
13. PR Firm Report
14. Sponsorship Opportunities
15. Al Hernandez Proposal
16. Issues and Scheduling for Next Meeting
17. Adjourn

All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Betsy Wildberger at the Commission office at 707-468-9886. This notice and agenda is available on the Internet at <http://www.truemendocinowine.com>